



REAL INSTITUTE OF MANAGEMENT & RESEARCH, NAGPUR

(SAI SHRADDHA CHARITABLE TRUST)

Near Beltarodi Police Station, Beltarodi Road Nagpur-440037

INDUSTRIAL VISIT TO PARLE-G

SESSION 2021-2022

REPORT

Real Institute of Management and Research

Programme: Industrial Visit to Parle-G

Date and Time: 7th June 2022, 12.00 pm

Real Institute of Management & Research organized an industrial visit to Parle-G Company (Umred road, Nagpur) for MBA I & II yr. students. Parle-G is one of the leading biscuit companies in India. Mr. Ajay Patkar (customer relationship officer) was there to provide information and achievements of the company.

Mr. Petkar initially gave presentation to provide complete information about company and its various range of products. The company has the biggest oven amongst all other biscuit companies. The students were immensely benefitted by getting the knowledge of HR system, manufacturing process, packaging and distribution of biscuits. Industrial Visit was successfully organised by Dr. Vikram Dongre (coordinator), Ms. Rutuja Budhe, Dr.Ujwala Narkhede. Total 50 students got benefit from this industrial visit.



Students along with the faculty members